

## **Macclesfield Pancake Day Race 2026**

### **Event details**

Event: Macclesfield Pancake Day Race

Date: Tuesday 17<sup>th</sup> February 2026

Time: Noon – 1:30pm

Location: Macclesfield Town Hall

### **Sponsorship package opportunities**

#### **Gold package – £500**

- Main sponsor for the event
- Logo on website and included in social media posts.
- Grand Final Race given name of your choice
- Business name on the winner's trophy
- Brand shoutout during the event
- Option to set up a stand on the event day, allowing you to engage directly with participants and spectators and promote your organisation to the public
- Option to have up to 4 banners on the crowd barriers at the event (provided by the sponsor)
- Option to have promotional flyers at the event (provided by the sponsor)
- Mention and/or quotes in any website news articles and press releases about the event
- Quotes can also be provided by East Cheshire NHS Charity for any PR you wish to do around your sponsorship
- Dedicated social media posts thanking your organisation for its support
- Free entry for five teams

#### **Silver package – £250**

- An event sponsor
- Logo on website and included in social media posts
- Option to have promotional flyers at the event (provided by the sponsor)
- Option to have up to 2 banners on the crowd barriers (provided by the sponsor)
- Mention and/or quotes in press releases about the event
- Quotes can also be provided by East Cheshire NHS Charity for any PR
- Dedicated social media posts thanking your organisation for its support
- Free entry for three teams

### **Bronze package – £100**

- Your logo included on printed materials promoting event
- Option to have 1 banner on the crowd barriers (provided by the sponsor)
- Option to have promotional flyers at the event (provided by the sponsor)
- Mention on social media and website news article thanking your organisation for its support
- Quotes can also be provided by East Cheshire NHS Charity for any PR you wish to do around your sponsorship
- Free entry for two teams

All sponsorship packages are flexible and can be adapted.

Please get in touch via [ecn-tr.ecnhscharity@nhs.net](mailto:ecn-tr.ecnhscharity@nhs.net) to discuss further.